

# Car Sharing



Car sharing is just as it sounds: two or more people who are heading to the same or a similar place travelling together by car for all or part of a journey.

Car sharing can help organisations to:

- address car parking and accessibility issues
- meet environmental and sustainability targets
- improve their corporate image, recruitment and retention.

There are benefits for individual car sharers too:

- reduced travel costs (including fuel, parking charges and running costs)
- making a positive contribution to the environment
- in some organisations, access to priority parking.

Car sharing can also contribute to:

- reduced levels of congestion and pollution
- lower emissions of carbon dioxide and other greenhouse gases
- improved journey times for all road users.

"Car sharing is fantastic. As well as halving my impact on the environment, I have saved hundreds of pounds and made a great friend. I enjoy a social outing twice a day rather than a lonely and tedious commute."

Matt, regular car sharer



## Car sharing can be very successful, especially for organisations which have:

- significant numbers of staff currently driving to work
- limited parking availability on site and expensive car parking in local area
- high levels of congestion in local area
- recruitment and retention difficulties
- employee complaints about the cost and time of their work journeys
- a need to relocate or expand - particularly if planning conditions limit parking availability.

## Car sharing can be promoted in a number of ways:

- joining an existing car share scheme or creating an 'in-house' system
- providing car share parking spaces and other incentives for car sharers
- making information about car sharing readily available e.g. through newsletters and intranet pages
- identifying a named contact to co-ordinate and support car sharing activities.

To support car sharing, Cardiff Council provides [CarShare2Cardiff.com](http://CarShare2Cardiff.com), an online journey sharing scheme available to all for organisations within Cardiff. The bilingual website covers journeys made by car, walking, cycling, public transport and taxi.



For more information contact:

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02920 873722

[www.carshare2cardiff.com](http://www.carshare2cardiff.com)

